Michelle Macklem.

<sup>2</sup>Doe is a survivor of the serial attacks committed by Canada's infamous "Balcony Rapist" in the mid-1980s. <sup>3</sup>In a compelling and comprehensive evaluation of the semiotics of the myth, Roland Barthes outlines a "second-order semiological system" that serves to naturalize a view that is, in fact, socially produced (Mythologies 13). Effective mythical speech purports an intent at the expense of literality, thus conditioning its capacity for the "ideological abuse" (10) that produces the dominant symbolic order. When a woman is raped and it is said, "She was wearing a short skirt," I understand what the statement is to signify to me—she is at fault. This message is in no way contained in the utterance, so I am therefore faced with the second-order signification. The second-order signifier is formed with a previous system, that is, a woman wearing a short skirt, which could signify a host of meanings: the weather was hot, mini-skirts were in fashion, or she wished to attract sexual attention, to name a few. A hegemonic cultural distortion serves to determine the latter as the definitive first-order sign that, in a chain of signification, then becomes the signifier in the myth. The desire for sexual attention is naturalized as sexual availability, which is what is ultimately presented as signified. Importantly, myth works because the second-order signifier "does not suppress the meaning, it only impoverishes it, it puts it at a distance, it holds it at one's disposal" (117).

<sup>4</sup>In the official university hearing, Nungesser was found "not responsible" for the rape (Bazelon).

## References

Barthes, Roland. Camera Lucida: Reflections on Photography. Translated by Geoff Dyer. New York: Hill and Wang, 2010. Print. Barthes, Roland. *Mythologies*. Translated by Annette Lavers. New York: Hill and Wang, 1972. Print.

Bazelon, Emily. "Have We Learned Anything from the Columbia Rape Case?" *The New York Times Magazine*, 2015. Print.

Brison, Susan J. Aftermath: Violence and the Remaking of a Self. Princeton: Princeton University Press, 2002. Print.

Cahill, Ann J. "A Phenomenology of Fear: The Threat of Rape and Feminine Bodily Comportment." *The Feminist Philosophy Reader*, ed. Alison Bailey and Chris J. Cuomo, Boston: McGraw-Hill, 2008. 810-26. Print.

Doe, Jane. *The Story of Jane Doe: A Book About Rape.* Toronto: Vintage Canada, 2004. Print.

Medea, Andra, and Kathleen Thompson. *Against Rape*. New York: Farrar, Straus and Giroux, 1974. Print.

Rentschler, Carrie. "Feminist Media ActivismandtheMagnitudeofSmall Interventions." Keynote address. Small Packages: Microsignification in Media and Communications Studies, Concordia University, Montreal, Quebec, April 15, 2016. Print.

Warshaw, Robin. I Never Called It Rape: The Ms. Report on Recognizing, Fighting, and Surviving Date and Acquaintance Rape. New York: Harper & Row, 1988. Print.

Yung, Corey Rayburn. "Concealing Campus Sexual Assault: An Empirical Examination." *Psychology, Public Policy, and Law*, 21.1 (2015): 1-9. Print.

## Mediography

Magritte, Rene. La Trahison des images (Ceci n'est pas une pipe). 1929. Painting, oil on canvas.

Sulkowicz, Emma. *Ceci N'est Pas Un Viol.* 2015. Web video. www. cecinestpasunviol.com.

Sulkowicz, Emma. *Mattress*Performance (Carry That Weight).

2014-5. Performance.

## JOANNA M. WESTON

## The Missing Women

their red dresses swing from wires along the highway

blowing wild on chaotic winds screaming

the names of lost children no one knows

where they went or who took them into death

Joanna M. Weston's middle-reader, Frame and The McGuire, was published in 2015; and her poetry collection, A Bedroom of Searchlights, was published by Inanna Publications in 2016.